

Introducing the World's Most Revolutionary Sneaker



NO SWEAT

No Sweat Apparel, the pioneer fair trade fashion brand, is rolling out the world's most revolutionary sneaker. It may look like a Converse/Nike all-star knock off, but this sneaker comes with a feature that no shoe in history has ever had. Each shoebox contains a detailed fact sheet that tells consumers exactly what wages and benefits the union workers who produced the sneakers get paid. We challenge Nike and Reebok to show us theirs!



Sneakers with Soul? No Sweat. No Sweat manufactures the world's first international union-made casual apparel line. Our clothing and sneakers are produced by independent trade union members in the US, Canada and the developing world. We believe that the only viable response to globalization is a global labor movement. That can happen, but only if consumers in the developed world

support union workers in developing nations. Will you? Together we can show the garment industry what a real fashion statement looks like.

It's our world - let's change it.

For more information please visit our site at:

www.NoSweatApparel.com

or contact us at:

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